



Next Generation Finance: Adapting the financial services industry to changes in technology, regulation and consumer behaviour

Paul D. Stallard, Robert Lempka

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If any good has come out of the 2007-2009 financial crisis it must be the realisation that financial services will never be the same again. Next Generation Finance - a collection of articles by experts across the spectrum of the finance industry - will open your eyes to what the future is likely to bring and illustrate the road ahead for banks, brokers, investors, and business within and outside financial services. Among the highlights are chapters about: - 'Recovering lost trust', which gives stunning examples of executive naivety and ignorance amidst a time of great change and suggests how things should be managed differently going forward. - The 'Intelligent Index', which shows how potential investors are able to monitor risk and performance separately for themselves in order to decide what kind of investment vehicle will suit their investment strategy. - The 'Digital Revolution', which looks at the four significant technological forces at play - The Cloud, Big Data, Mobile and Social - and the issues resulting from the resultant massive increase in processing power. - 'Online Document Storage and Delivery Services', where the author explains how online storage and delivery of documents and information creates the prospect for firms to save money, improve service and retain clients. To avoid a repeat of past crises structural change is required; Next Generation Finance will leave you informed of what shape this change is likely to take and how you can ready yourself and your business to take advantage of it. Don't be left in the wake - prepare for the next generation of finance.

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