



# The Essential Controller: An Introduction to What Every Financial Manager Must Know

*Steven M. Bragg*

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**Quick-reference guidance showing new controllers how to enhance performance while avoiding pitfalls**

Designed to give new controllers a firm foundation in the concepts of managing the accounting department, locating GAAP information, and analyzing and knowing what to do with key accounting information, *The Essential Controller, Second Edition* is the invaluable primer you can turn to for the foundation you need to succeed. Whether your business is large, small, or medium-sized, this volume provides a complete overview of the controller's responsibilities and the role that today's controllers should be playing.

- Offers new coverage of finance strategy
- Updates taxation strategy
- Includes a new controller checklist
- Quick reference guide that controllers can turn to
- Also by Steven M. Bragg: *The Controller's Function: The Work of the Managerial Accountant, Fourth Edition*

*The Essential Controller, Second Edition* is the go-to handbook that you will use every day for dealing with the everyday issues facing today's controllers.

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