



# **Connective Technologies in the Supply Chain (Supply Chain Integration Modeling, Optimization and Application)**

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## Connective Technologies in the Supply Chain (Supply Chain Integration Modeling, Optimization and Application)

Rapid time-to-market expectations and the demand for custom-tailored products present real challenges for the rigid and fixed linear supply chains that compete in today's economy. Connective technologies meet these challenges head on by integrating the necessary people, information, and products beyond their current limitations.

Connective Technologies in the Supply Chain illustrates the impact that connective technologies have across supply chains. It provides strategic frameworks, conceptual and analytical models, and case studies that focus on the design, development, and implementation of these technologies as they pertain to the management of engineering and manufacturing operations.

Placing particular emphasis on RFID, the book addresses issues that include those involving GPS, inventory management, quality control, mobile technology, and security challenges. The book presents an overview of RFID applications, its underlying concepts and principles, and a macro perspective on its implementation in the manufacturing and service sectors. It also provides a feasible design of the technology's enabled knowledge-based supply chain management system.

Connective Technologies in the Supply Chain is an essential resource for those who would like to expand their knowledge of-and increase their success with-these applications.

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