



Good to Great: Why Some Companies Make the Leap...and Others Don't, by Jim Collins: Key Takeaways, Analysis & Review

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Preview:

What does it take to make something - an activity, a work of art, a company - great? What are the factors that distinguish the merely good from the truly great? In *Good to Great: Why Some Companies Make the Leap...and Others Don't*, Jim Collins offers insight into what makes a business truly great....

Please note: This is key takeaways and analysis of the book, and not the original book.

Inside this Instaread of *Good to Great*:

- Overview of the book
- Important people
- Key takeaways
- Analysis of key takeaways

About the author:

With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways, and analyze them for your convenience.

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