



Collective Management of Copyright and Related Rights

Prof Daniel Gervais

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Authors, individual and corporate, are routinely compensated for the use by others of copyrighted material. Yet relatively little attention is paid to the vast and complex system of collective management that underlies these payments capital flows that amount to ten billion euros each year.

This book the first detailed analysis of the subject available in English provides an in-depth perspective on collective management of copyright and related rights and the legal framework within which this management operates. Among the salient aspects of the presentation are the following:

- description of the organizations that provide collective management services;
- suggestions how collective management can be made more efficient in the Internet age
- the effect of WIPO Copyright Treaties and the TRIPS Agreement;
- the emerging intersection of copyright management and human rights;
- recent developments at the European Union level; and
- particular analysis of the situation in various countries, including France, Germany, the UK and Ireland, the Nordic countries, Australia, Canada, and Japan, as well as general discussions relating to Asia and Latin America.

With its detailed emphasis on how collective management operates in different cultural, legal and economic environments and its many insights about the future of collective management, this book is indispensable for copyright lawyers, scholars, researchers, policy makers and decision makers working with or within collective management organizations, including authors, performers, rights holders, and users of copyright material.

The book was edited by **Prof. Daniel Gervais** of the University of Ottawa, a renowned expert and author in the field of international copyright and collective management. Dr. Gervais was successively Legal Officer at the GATT/WTO, Head of Section at the World Intellectual Property Organization (WIPO), Assistant Secretary General of the International Confederation of Societies of Authors and Composers (CISAC) and Vice-President of Copyright Clearance Center, Inc. (CCC). Dr. Gervais also authored the introductory chapter. Other contributors include (in alphabetical order): **Mario Bouchard**, General Counsel of the Copyright Board of Canada; **Dr. Mihály Ficsor**, former Assistant Director General of WIPO and author of the WIPO Guide to Collective Administration of Copyright and Related Rights; **Prof. Lucie Guibault** (University of Amsterdam); **Prof. Lawrence Helfer** (Vanderbilt University); **Tarja Koskinen-Olsson**, who served as Chair of the International Federation of Reproduction Rights Organizations (IFRRO) from 1993 to 1999 and is now Honorary President of IFRRO; **Prof. Glynn Lunney** (Tulane University); **Prof. Okumura** (Kyoto University); **Karina Correa Pereira, LL.M.** (Brazil); **Nathalie Piaskowski, LL.M.** (France); **Dr. Jörg Reinbothe**, former Head of Unit responsible for intellectual property at the European Commission; **Mr. Ang Kwee Tiang** (CISAC Director for Asia/Pacific); and **Prof. Paul Torremans** (University of Leeds and University of Ghent).

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