



The Medical Library Association Guide to Managing Health Care Libraries, Second Edition (Medical Library Association Guides)

Margaret Moylan Bandy (Editor), Rosalind Farnam Dudden (Editor)

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Library Journal called the first edition of this book the new gold standard in its field. This extensively revised, new edition brings that invaluable content up to date, tackling important changes in technology and the increasing financial pressures that have affected both the health care and library industries. From new initiatives, roles, and technologies to assessing the needs of an organization to managing libraries, the range and depth of this text is incomparable. Unlike other books on the subject, this volume focuses extensively on the management of the 21st-century health sciences library. It offers: information on concepts, such as information practice and knowledge services, not available elsewhere, guidance on managing both virtual and physical libraries, in-depth coverage of new areas such as knowledge services, electronic health record activities, and outreach to the organization, support for creating a seamless electronic connection between information and the customer. The 16 detailed chapters also cover planning and marketing of the library, financial and human resources management, and evaluating and improving library services, as well as collection management and space planning in the virtual age. Readers will be encouraged to think innovatively and empowered to take on the tasks necessary to deal with the constant change that is the norm in health care information. Complete with a CD-ROM with examples of management documents, forms, and live web links, The MLA Guide to Managing Health Care Libraries, 2nd Edition is an instructional tool that will fortify current and future health care librarians, allowing them to face challenges proactively, with confidence and skill.

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