



# Learning to Think Strategically

*Julia Sloan*

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This updated and revitalized edition is a unique primer on how successful strategists learn to think strategically. The author impels students, executives and policy leaders to expand their focus beyond a strategic planning model to a more expansive and complex notion of strategy that includes strategic thinking as a response to innovation needs and perpetual change.

This authoritative book traces the history of strategy, differentiates strategic thinking from strategic planning, describes the influence of culture, streamlines the roles of rationality and intuition and identifies five key attributes for learning to thinking strategically. *Learning to Think Strategically* asserts that learning is the critical link to transforming strategic thinking into a sustainable competitive advantage.

Sloan presents a previously unexamined account of the relationship between strategic thinking and the learning process involved ? taking learning from the academic to the everyday.

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