



# Exhibit Labels: An Interpretive Approach (VIP; 43)

*Beverly Serrell*

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## **Exhibit Labels: An Interpretive Approach (VIP; 43)** Beverly Serrell

Beverly Serrell presents the reader with excellent guidelines on the process of exhibit label planning, writing, design, and production. One of the museum field's leading consultants and label writers, Serrell has expanded upon her earlier book, *Making Exhibit Labels*, which has been a standard in the field since its initial publication. *Exhibit Labels* provides ample information on the art of label writing for diverse audiences, and explores the theoretical and interpretive considerations of placing labels within an exhibition. An examination of the impact of technological advances on the label-making process is also included. *Exhibit Labels* is a vital reference tool for all museum professionals.

New up-to-date second edition available April 2015: *Exhibit Labels: An Interpretive Approach, Second Edition* <https://rowman.com/ISBN/9781442249035>

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