



Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches (Premier Reference Source)

Pratyush Bharati

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Small and medium-sized enterprises (SMEs) play a critical role in rejuvenating and sustaining the modern economy, generating substantial employment and serving as important innovation engines for the global economy.

Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches aims to spread research conducted on SMEs internationally and place it at the disposal of academics, practitioners, consultants, the vendor community, and policymakers. The goal of this book is to highlight the challenges faced by SMEs and how they are coping with the adverse environment through skillful use of IT and technologies such as Web 2.0, Enterprise Resource Planning (ERP), e-commerce, open source software, Business Process Digitization (BPD), and other emerging technologies.

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